



blogads

media kit

Affordable, content-rich ad units for
opinion makers in the blogosphere



why blogads

2,500+ blogs, 50+ niches,

2 billion+

impressions per month

We **pioneered** blog advertising in September, 2002. Since then, we've helped thousands of advertisers thrash their competition by engaging social media influencers through **effective, affordable, social creative**. Independent, personality-driven blogs are the building blocks of our business. We offer a **do-it-yourself** web application to help you find the perfect blogs, create a campaign, schedule, pay and track results. With the **right blogs** and the **right ad creative**, you can ignite passionate audiences into explosive conversations about your brand that still smolder and **incite action long after your campaign has ended**.



why blog advertising works best

the players



Advertiser



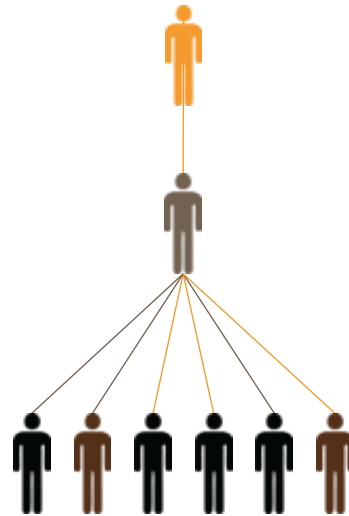
Publisher



Active Crowd



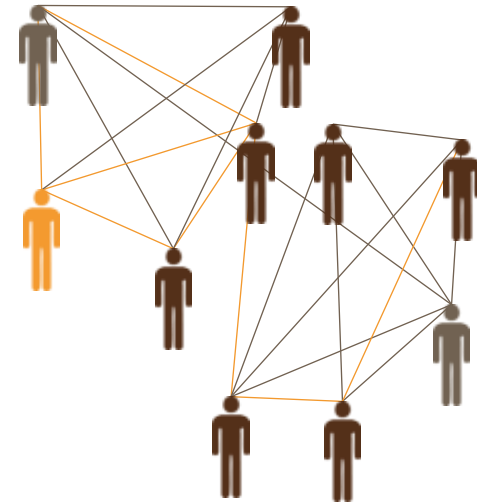
Passive Crowd



traditional advertising

i.e. shouting at sluggish masses

In **traditional, hierarchical media** such as television, newspapers and radio, communication only **flows in one direction** – from the top down. As a result, their **crowds are ambivalent**, passively receiving information from the agenda setters **without desire to act** on it. No surprise, that when advertisers try to motivate those crowds to buy, their encouragement falls on **deaf ears**.



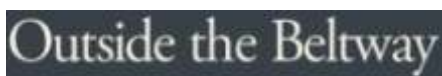
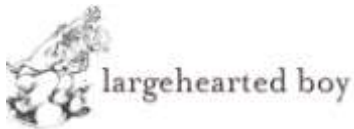
blogads advertising

i.e. joining energized communities

Blogs, however, feature **multidirectional communication**. Publishers may pick the topic, but the **passionate debate** around those topics that sustain these communities. The nature of the medium cultivates an **active crowd**. When you advertise on a blog, you join the debate as an equal member. How do you speak to your new group of **intelligent, highly-motivated, deeply-convicted** peers? We have an idea.



our 2,500+ blogs include:



buzz influencers with our **blog hives**



With over a hundred and fifty blogs and several million page views every day, if you want your ads to reach the influential people who **forge the national progressive zeitgeist**, this is the network for you, bar none.



This hive allows you to advertise straight to the core of the **conservative movement** — whether you're looking to target DC opinion-makers, or passionate conservatives rallying from across the country.



From Bronx to Brooklyn, from the local pizza shop to the 100-story skyscraper, the New York Hive **hits New Yorkers** in every corner of their technological, and social, lives.



buzz influencers with our **blog hives**



Welcome book publishers and authors! You have come to the right place to **connect with avid readers!** This Hive includes a well-rounded set of opinion-makers, who speak to a diverse audience of influencers with a passion for reading.



Connect with an audience of **travelers, vacationers, and business-trip goers**, by advertising on some of the best independent travel blogs, conveniently brought together under one umbrella.



The Gossip Blogads Network taps into Hollywood and New York celebrity and entertainment headlines, personalities, scandals and industry buzz. It's the smartest way to reach over 2.5 million **trend-setting and buzz-generating readers** every week.



Our **most tech-savvy readership** congregates on the sites in this hive. You can find anyone from IT professionals, to trendsetting consumer gadget lovers. Either way, you win.



buzz influencers with our **blog hives**



With over 130 members, and 11 million monthly impressions, the Environment and Sustainability hive has the readership you need to get the word out, and the focus to target in on an **avidly green** audience.



Reach millions of **savvy moms & dads** weekly with the Baby & Parenting BlogAds Network, with over 85 sites to choose from. Surveyed readers of parenting blogs are mostly female 31+, highly educated, and love to shop!



The Gay blogads hive is a rallying point for **LGBT activists** from across the country. The sites in this hive work hard and play hard, as impactful LGBT news and views are discussed and dissected alongside anything entertainment.





ad unit offerings

the blogad

DC OLYMPIC PARTY TONIGHT!!!



> DC Launch Party tonight!!!

A DC Olympic team? With your help, it could happen.

We're curling for democracy.

Because 200 years without a vote in Congress -- is 200 years too long.

> Take action

> Meet Mike "Ice Man" Panetta and the team.

> See us in the Post and Salon

[Read more...](#)

See The Ad Banned By Cable



Cable systems in Washington, DC are **refusing to run our factual ads** that highlight soaring cable prices and call on Congress to allow new entrants to compete.

We had no choice but to **short-circuit the mainstream media** and take our message directly to the blogs. [See the ad](#) that Capitol Hill won't.

[Read more...](#)

"I love using the Blogad combination of image and link-filled text. Blogs are filled with opinion, news, debate, links, humor, passion, information, factoids, personality – compared to all this, traditional IAB units are way too limiting for blog advertising."

– Beth Kirsch, Audible.com

This is how you reach them. No, not reach them – give them something they'll **talk about**. Our ad units resemble blog posts and are customized to each blog's theme. Engineered to induce conversation, our blog advertisements **outperform other ad units** in social media.

The simple image attracts eyes and piques curiosity. The blog-like text inspires thinking and discussion. Multiple unique text hyperlinks increase the click-through rate. There's beauty – and **return** – in the simplicity of **Blogads**.



We Can Solve It

REPOWER AMERICA WITH 100% CLEAN ELECTRICITY WITHIN 10 YEARS.

ACT NOW»

We can strengthen our economy, lower fuel costs, and help solve the climate crisis by switching to free energy sources like the wind and sun. Join We today and join millions of people who are standing up for solutions.
[Read more...](#)

Hi-Rise

We're looking for a powerful idea.

CAN YOUR IDEA POWER A CITY BLOCK?

RE:VOLT

Enter Re:Volt today. You could win \$2000. But more importantly, you could fuel the next generation of thinking about power.
[Read more...](#)

Standard

THE SHADOW INCIDENT

Xlibris

A gripping tale of the travelers from planet Anonymous who try to help the Earth solve its problems.
[Read more...](#)

Mini

ad specs

hi-rise

Dimensions: 150px by 600px

File size: 35kb jpeg/gif or 70kb flash

Body Text: 300 characters

standard

Dimensions: 150px by 300px

File size: 16kb jpeg/gif or 32kb flash

Body Text: 300 characters

mini

Dimensions: 150px by 100px

File size: 5kb jpeg/gif or 10kb flash

Body Text: 100 characters

all ad units

Immediately adjacent to the blog's content to create a firm association between the writing readers come to read and your message.

Headline: 32 characters

Share of Voice: 100%, rotating in a column

Schedule: 1 week to 3 months

Cost: time-based, flat fee set by bloggers

Effective CPM: \$0.06 to \$5.00





live link ad

Dimensions: 150px by 200px

File size: 16kb jpeg/gif or 32kb flash

Body Text: 5-7 tweets or blog headlines

Package CPM: ≈ \$1

SOV: 100%

This ad unit streams tweets from Twitter accounts and blog posts from advertisers' XML or RSS feeds. Updates hourly in real time for heightened reader engagement.

Only Accountability Can Repair the Damage Done

To See With One's Own Eyes

Accountability Torture

Tortured to

If Torture Is Then Evil Has Meaning

Learn More

Read more...



"The Blogad tactic that kicks ass for us is the RSS ad. We generally get three times the click-rate. For one candidate, our supporters were using the ads to get news about the campaign. We even got complaints when the ads stopped running!"

— Kari Chisholm, President Mandate Media



WATCH LIKE YOUR VOTE DEPENDS ON IT



728 x 90



DKOS DAILY TRACKING POLL

OBAMA 51
McCain 40

Results for 10/02
Research 2000
09/29-10/01, MoE 3%
Interim | Trendlines

dKos Polls

FL-25 (09/29)
FL-18 (09/28)
FL-13 (09/28)
CA-04 (09/26)
WY-AL (09/26)
SC-Sen (09/26)
MT-Prim (09/26)
(More...)

DAILY KOS
POLITICAL
SCOREBOARD



for advertising info, write
kos@blogads.com

Advertise on the Liberal
Blog Advertising
Network.

Hate ads? [Subscribe.](#)

Premium Ad

[Advertise here!](#)

Second ads

[Advertise here](#)

Advertisers



Menu

- ★ Home
- ★ Diaries
- ★ dKosopedia
- ★ Search
- ★ Create account
- ★ Login
- ★ Lose Your Password?

About

- ★ About
- ★ Advertising
- ★ Contact Us
- ★ Daily Kos Store
- ★ FAQ
- ★ Candidates

Recommended Diaries

McCain just broke his
BIGGEST campaign pledge
(UPDATE 5x)
by butchcg

When Harry Met Fannie

by DarkSyde
Thu Oct 02, 2008 at 09:15:13 AM PDT

Harry is a friend of mine. He's 41 years old, married, three kids, occupation: data processing. Doesn't really care all that much about interest rates or credit swaps, but being of the engineer background, he can calculate a mortgage payment given a rate of interest. In 2005 Harry bought a modest four bedroom house in an inland neighborhood called Port Saint John, Florida. It's nowhere near the beach, it's a normal, middle-class Floridian family community. Harry is not a financial analyst, but he's not stupid either. If the mortgage broker who landed him the deal had...
WASHINGTON, DC, 12:32 PM, MON SEPTEMBER 22 | [topnewsalerts.com](#) | [SUBMIT A TIP](#) | [13](#)

Wonkette
THE DC GOSSIP
Bush/Paulson's New Communist America Can't Even Fix Housing Collapse

REPUBLICANS JOHN MCCAIN BARACK OBAMA SARAH PALIN

SEARCH

RELIGULOUS

300 x 250

Just a Piece of Paper?

ADD YOUR PHOTO TO THIS AD!

The constitution of the United States says we're all — you know, it doesn't say that. It doesn't speak to the

Parliamentary Discourse
Debate Prep: John McCain To Practice With One Black Guy He Knows

Hoorah the first debate is Friday, in Confederate Mississippi! Will the plantation owners even let Barack Obama onto the debate stage, or will he have to shout his answers from the balcony? That would be sure to spark a national conversation about race, between no one. But! We'll see. This week, however, each campaign has assembled a team of debating "vets" for rigorous

1:25 PM on Mon September 22 2008
By Jim Newell
166 Views, 13 Comments +

banner ads

File types: jpg, gif, flash, html, rich media

Minimum Spend: \$10k per month

SOV: 10% to 100%

Great for big-hit, high visibility messaging, these banner units can be geotargeted. Sold on a CPM basis.



DAILY KOS

Violent threats target SEIU over health care town halls
 by [Jed Lewison](#)
 Fri Aug 07, 2009 at 02:00:04 PM PDT

Now the teabaggers are threatening violence against the SEIU:

Hells, my name is Diana and I'm calling from Oregon.
 I just wanted to let the SEIU know that America is watching the thug tactics that you folks are using at health care meetings and various other public places, and the absolutely thuggish violent tactics that your group is using.
 I suggest you tell your people to calm down, act like American citizens and stop trying to restrict people's first Amendment rights. **That, or you all are gonna come up against the Second Amendment.**
 Stop the violence.

Obviously, this is somebody who went back Sarah Palin's class on constitutional law. The argument appears to go something like this: "If you say that you disagree with me, you're revoking my First Amendment rights, and to defend them, I'm going to shoot you!"

The insane threats against SEIU are also [coming in via Twitter](#), as TRN reports:

Based on the news that health care events are edging into violence, an anti-health care reform protester in New Mexico named Scott Oskey is calling on his hundreds of online followers to bring firearms to town halls, and to 'bait' hurt' SEIU and ACORN counter protesters.

[\[Images of tweets at TRN\]](#)

Popularized in part by conservative blogger Michelle Malkin, the hashtag symbol he's using, #ramfrenob, has gone viral on twitter, appearing several times a minute according to a recent search.

Anti-reform activists have scheduled a protest outside SEIU Missouri offices tomorrow, and officials there are taking these threats seriously.

The New Mexico Independent has [more information](#) on the author of the tweets, a New Mexico libertarian activist.

action tag

[Click to Fight Corporate Greed](#)

Tags: [Health Care](#), [Right-Wing Violence](#), [SEIU](#), [Town Halls](#) [Come Wild](#) (all tags) :: [Previous Top Versions](#)

[View Comments](#) | 223 comments

action tags on Daily Kos

The action tag invites **on-site, direct action** on **issue-related** content. This integration with Daily Kos topical content builds e-mail lists, drives actions, and advances your agenda.

Advertiser chooses **key topics of focus**, and the action tags appear after **all related posts & diaries** on **Daily Kos**. Clicking on the tags reveals a floating interactive unit to set passionate readers **into motion**.

Call readers to action with **embedded videos**, form **letters** to representatives, or **information** on how they can get **involved**.

Sign-up now and join President Obama in the fight to pass the Employee Free Choice Act!

interactive unit

Barack Obama on the Employee Free Choice Act

SPONSORED BY SEIU

President LLC services sponsored by the SEIU

Form fields: TITLE, FIRST NAME, LAST NAME, EMAIL, ZIP, I agree to the terms and conditions, Remember me, Sign me up, Cancel

blogads
 blogads

custom units

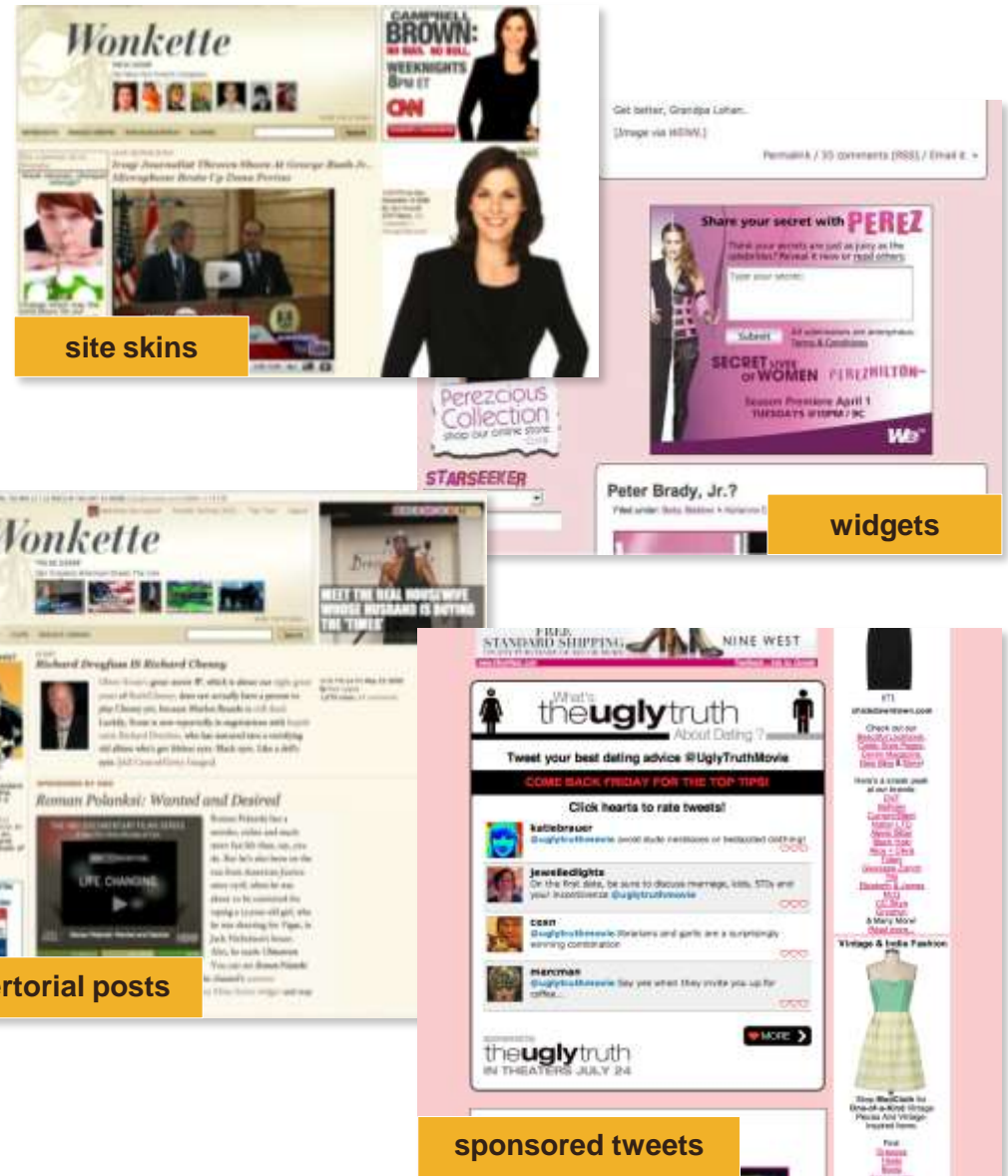
If you can imagine it, we can build it. From skins to advertorials to never-before-seen social media units, our designers and developers can craft tactics that make campaigns.

Site skins allow for the kind bold placements that are perfect for major branding campaigns.

Engage and entertain readers with **interactive widgets** – built to your campaign’s custom specs.

A high-impact content integration, **advertorial posts** may include video or widgets and run in a fixed position as the second post.

Tap into a **blog’s twitter community!** Build ads with reader-generated creative that you moderate.



site skins

widgets

advertorial posts

sponsored tweets



comprehensive **campaign** strategizing

Blogads transforms your client's unique strengths and objectives into revolutionary online executions, including custom widgets, social media inclusions, and built-to-suit ad units. Our intimate knowledge of blogs grants us the foresight and insight to help you conceive, plan and execute memorable campaigns.

the process

- Our dedicated project manager guides your campaign from start to finish.
- Hold kick-off meetings, frame and direct the project, and establish success metrics.
- Our time-tested methods ensure no assumption is unarticulated, no deliverable forgotten.
- Regular status meetings and updates ensure your project stays on track and desired results are achieved.

happy clients






campaign management

tips on blogad creative

less polish means more clicks

How Do You Get to Antarctica?



"We don't know when we're gonna get there, if we can **broadcast live**, or when we're gonna get back. The record number of **Antarctica Boomerangs** is 7 for a single flight."

Will **Ann Curry** ever make it to Antarctica? Who knows? At least it will be interesting to watch her try.

[Read more...](#)

good blogads...

- offer multiple links affixed to interesting words.
- feature a compelling, human image.
- look handmade, DIY style.
- create tension and maintain it on clickthrough.

bad blogads...

- supply no links.
- carry predictable, artificial images.
- appear glossy, slick and overproduced.
- tell the whole story, including the ending.

VACATION IN LUXURY



Work YOUR Business While Traveling the World.

You can start your own business today and enjoy 4&5 star resorts as a bonus.

Check into the details TODAY!

[Read more...](#)



ad Versioning

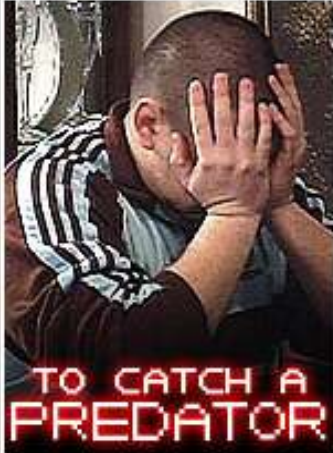
These ads for NBC Dateline show how tiny changes in your creative can vastly impact reader response.

Our versions page allows you to rotate different ads through a single campaign. Create as many iterations as you like, set share of voice and choose flight days within your campaign. Think of it as a content management system for your creative.

There's no longer any need to guess what hits your target. You can adapt your strategy on the fly and maximize clicks.

.05% CTR

danger online



TO CATCH A PREDATOR

Millions of our kids are online, but how do you keep them out of danger?

To Catch A Predator
NBC Wednesday 9/8c

.13% CTR

[caught on tape]



CAUGHT ON TAPE

The Cops. The Creeps.
The Cameras.

Some men still haven't learned their lesson.

To Catch A Predator
NBC Wednesday 9/8c

.29% CTR

[caught on tape]



Why is this man crying?

To Catch A Predator
NBC Wednesday 9/8c

.44% CTR

[caught on tape]



Some men still haven't learned their lesson.

To Catch A Predator
NBC Wednesday 9/8c



Flight Totals					
Price	Clicks	Views	CTR	CPC	
\$2553.00	3097	3671385	0.084%	\$0.82	

Statistics by blog							
Subscription ID	Blog	Price	Start Date	Clicks	Views	CTR	CPC
521826716	AMP - Network: AboutMyPlanet.com	\$48.00	2009/05/04	108	19577	0.552%	\$0.44
521826694	Daddy Typist: the weblog for new daddys sidebar right	\$100.00	2009/05/04	357	60823	0.587%	\$0.28
521826705	Ecolstreet: left sidebar	\$90.00	2009/05/04	77	6772	1.137%	\$0.39
521826704	EcoLife: Right Hand Sidebar - Above the Fold	\$80.00	2009/05/04	19	8505	0.223%	\$4.21
521826702	Environmental Economics: Top of right column	\$20.00	2009/05/04	47	16599	0.283%	\$0.43
521826706	Face Plastic Fish: Top of Left Column	\$30.00	2009/05/04	46	5863	0.785%	\$0.65
521826700	GardenPart: Right sidebar	\$50.00	2009/05/04	39	22795	0.171%	\$1.28
521826695	GardenStaw: Standard - Right Column	\$45.00	2009/05/04	79	57621	0.137%	\$0.57
521826703	GetOutdoors Outdoor Blog: Standard	\$20.00	2009/05/04	17	12963	0.131%	\$1.18
521826710	Great Green Gadgets: Standard	\$20.00	2009/05/04	3	2185	0.137%	\$6.67
521826711	Great Green Shoes: Standard	\$25.00	2009/05/04	1	4861	0.021%	\$25.00
521826709	Green & Clean Mom: Sidebar under recent comments and tags	\$20.00	2009/05/04	18	2832	0.636%	\$1.11
521826708	Green Mom Finds: Right Sidebar	\$30.00	2009/05/04	12	2986	0.402%	\$2.50
521826699	Greensacks.org: PREMIUM (Top, Right Sidebar)	\$30.00	2009/05/04	71	20815	0.341%	\$0.42
521826691	Inhabitat: Middle ads, right column	\$600.00	2009/05/04	202	549902	0.037%	\$2.97
521826687	Kentucky Progress: Standard	\$30.00	2009/05/04	3	2760	0.109%	\$10.00
521826696	MetaEfficient Reviews: Top Right Column	\$100.00	2009/05/04	191	51350	0.372%	\$0.52
521826717	Reefly Natural: Standard	\$65.00	2009/05/04	22	9792	0.225%	\$2.95
521826692	Right Wing News: Right Wing News Left	\$90.00	2009/05/04	380	95520	0.314%	\$0.30
521826715	Sustainable n Co.: Middle ads, right column	\$20.00	2009/05/04	8	5837	0.137%	\$2.50
521826698	The Good Human: Right Column, Next To Content	\$55.00	2009/05/04	59	18821	0.313%	\$0.93
521826712	The Good Life: Top of left column	\$35.00	2009/05/04	17	1748	0.973%	\$2.06
521826688	The Kentucky Democrat: Top of the sidebar	\$30.00	2009/05/04	13	2048	0.635%	\$2.31
521826714	The New Homemaker: Basic: Middle Left	\$25.00	2009/05/04	40	22356	0.179%	\$0.62
521826693	WebEcolist: Best Value: Right Sidebar, All Pages	\$20.00	2009/05/04	88	97403	0.090%	\$0.23
521826690	Workette: Standard	\$350.00	2009/05/04	696	871011	0.080%	\$0.50
521826697	You Grow Get: Standard	\$80.00	2009/05/04	104	50277	0.207%	\$0.77
521826701	ZME Science: Standard	\$40.00	2009/05/04	100	26779	0.373%	\$0.40
521826707	green LA girl: Standard	\$80.00	2009/05/04	25	4190	0.597%	\$3.20
521826713	greenerMDWI: Middle Right Column	\$10.00	2009/05/04	2	905	0.221%	\$5.00
521826689	mchelemakin.com: Standard @ugaf - Bottom Right	\$375.00	2009/05/04	333	1615489	0.021%	\$1.13

Statistics by version					
Version (Over to preview creative)	Creation Date	Clicks	Views	CTR	CPC
916055913	2009/04/30	25	64179	0.039%	\$0.24
578845023	2009/05/01	1105	1268993	0.087%	\$0.11
578845024	2009/05/01	971	1084494	0.090%	\$0.11
578845025	2009/05/01	948	1201697	0.079%	\$0.12
978510633	2009/05/01	56	85516	0.065%	\$0.14

Statistics per day					
Date	Blms	Clicks	Views	CTR	CPC

tracking tools

Monitor all your views and clicks with running campaign-wide and by-blog metrics.



how to upload ads

step one: select blogs

Purchase blogads now
Use the form below to reach our great book blogs, or check out on number of topics.

Select blogs >> Create ad >> Preview >>

Duration: 1 week Standard jpg/gif

BC Books blogcritics.org/books/ Premium Ad (4 ads running)
Making Light nielsenhayden.com/makinglight Top of right-hand adstrip (no ads running)
Chickens in the Road www.suzannemcminn.com Premium (1 ad running)
Galleycat www.mediabistro.com/galleycat Standard (6 ads running)
3 Quarks Daily 3quarksdaily.blogspot.com Top Ads, right column (3 ads running)
Blog of a Bookslut www.bookslut.com/blog Standard (4 ads running)

Only display optimal position blogs:

You have chosen: 4 adstrip(s).
Total price: \$342
Total pageviews: 198,541

Show only selected blogs

Cancel all selections Show blog details

step two: design ad

Ad term
1 week

Ad format
Standard

Image type
JPG/GIF

Ad nickname
Not public: Will help you recognize this ad for administrative purposes

Ad headline
Max: 32 chars. No HTML allowed

Fixed date ad
If checked, you can specify the starting date of the ad. If unchecked, the ad will start running when open.

Image
Max: 500 in 200 pixels and 100K pixels.
Ads with sound are likely to be rejected by bloggers.
Uploading help? See our specs here

Text
Max: 300 published chars. Max: 3 empty lines. Simple HTML (a, b, i, u) allowed. No more than 10 entries.
(Example: make www.mygreatcompany.com into mygreatcompany.com) Put the URL into an HTML link

URL
Ad will point to this site.

Back Advanced details Remove blogs Proceed

* Click "Advanced details" if you'd like to specify individual adstrip or trailer pixel URLs or have
* To add RSS to your ad text, place your RSS url after the letters @RSS: http:// your text will put after the RSS feed, but not in front of it. Standard sized ads display 7 headlines, mini ads have

step three: go live!

the half a white, middle-class Englishman? A Low-Engelshman? Heil from y go, 'discovering', then quelling our harsh and lively and sometimes best lyrical words. When he compounds this by declaring that "to reach a I'm not just growing but banging my head on the table.

ers of adventuring, and also the idea that anything can be labeled

if it is 'owned', much has seen centuries of later dispute: the whole -grace map, long cleared of its presents or abandoned by them. It's he: it's subject to planning regulations and management plans. It's what what in the wind from gold-rush. Of course there are animals and birds, been counted, ringed, marked, even radio-tagged, and all for good scientific but there knowing that no bears or wolves will appear over the bluff, I, and if we do come unlooked there's a fair chance that, like the man on

The Medical and Structural World, but alas, I lost it in the move.

in Berlin for a year, so it feels odd to be coming back shouting, "I'm s/he's had a good month, and I also hope that at some point you were on that takes up three subway seats and someone noddock you for

pping in while I was running around. But now I'm settled in, I have a can get started again.

y book collection of 1,500 or so down to, uh hang on let me count, 17, fly like to admit to yourself that really, if we're all being honest here, er, so give it to someone who might. It was just that, over and over ing them come over and take your books away in static and hope the

ry every 2 weeks: www.your-story.com

Ads by Google

guest blog here over the past few weeks. Jessa returns next week.

Blogads
In a matter of days, if not hours, my life and death will be as anonymous and as forgotten as a stray breeze.

Available: www.blogads.com

Explore your life by writing

EVERYONE HAS A STORY TO TELL

Available: www.blogads.com

Explore your life by writing

Available: www.blogads.com

Our step-by-step video **tutorial** takes you from "I'm confused!" to "Ad's placed!" in 4 minutes, 10 seconds.



happy clients include

American Apparel®

SONY



SIMON &
SCHUSTER

LIONSGATE™



AUTO ALLIANCE
DRIVING INNOVATION®



VOTED #1 VODKA OF 2033
SVEDKA



AFL-CIO
America's Union Movement



what they're saying

“Blogads makes sense for almost any advertising campaign. It's an affordable, easy-to-use means of communicating with the audiences that matter most. We've found that it gives us the biggest bang for our advertising buck.”

– Nick Berning, Friends of the Earth

“Advertising with Blogads is a terrific, cost-effective way to reach opinion leaders inside and outside the beltway.”

– Charles Territo, Auto Alliance

“Blogads offers a high ROI as compared with magazines, TV advertising, and other Internet ads. We believe it to be one of the most effective sources to drive traffic and sales, as well as being an excellent way to establish brand awareness.”

– Amy Reed,

Chickdowntown

“Blogads lives up to their promise. Our ads are routinely editorialized and picked up by other bloggers, and we've seen more people who click-through, participate in our campaigns by entering contests, taking action, or forwarding on than our ads on any other advertising platform.”

– Joel Bartlett, PETA

“The blog culture targets an audience that regular online campaigns cannot – real people talking to real people. Bloggers offer an authentic word of mouth. It's a discussion, not just yelling into a crowd.”

– Tiffany Srisook, American Apparel





thank you!

We would love to hear from you –

Email us at blogads-sales@blogads.com or call (919) 636 4551.